

Press Release

LIFE-IP CEI-Greece Circular Economy at the 4th Alfeios Eco Festival

Athens, September 14, 2026 – The LIFE-IP CEI-GREECE project, *“Implementation of Circular Economy in Greece,”* coordinated by the Ministry of Environment and Energy, will participate in the 4th Alfeios Eco Festival, taking place on September 18 and 19, 2026, at the Eparcheio Hill in Pyrgos, Ilia.

As part of the festival, the project is organizing an evening thematic event entitled “Circular Economy Applications through the LIFE-IP CEI-Greece Project”, on Friday 18, at 18:00, at the Eparcheio Hill.

The Alfeios Eco Festival in Pyrgos serves as a meeting point for citizens, organizations, and initiatives that share an interest in the environment, innovation, and sustainable living, attracting participants and visitors from across Greece.

Through its participation, LIFE-IP CEI-Greece aims to inform local authorities, regional stakeholders, businesses, representatives of the primary sector, as well as professionals and organizations active in the field of the circular economy, about the project’s results and applications, as well as best practices developed throughout its implementation to date.

The presentations will focus on the project’s contribution to the implementation of the circular economy in Greece, the development of local and regional alliances for the management of agri-food waste, as well as integrated applications for the management of recyclable materials, biowaste, and agricultural and livestock waste.

The Agri-food Waste Valorisation Guide and the Zero Waste HoReCa platform, which targets the food service and hospitality sectors, will also be presented.

Throughout the two-day festival, the LIFE-IP CEI-GREECE project will have an information booth at the Alfeios Eco Festival, where informational material about the project and its activities will be available.

Admission to the 4th Alfeios Eco Festival is free of charge.

The programme of the evening thematic event follows:

Friday, September 18, 18:00–20:00

Topic: Circular Economy Applications through the LIFE-IP CEI-GREECE Project

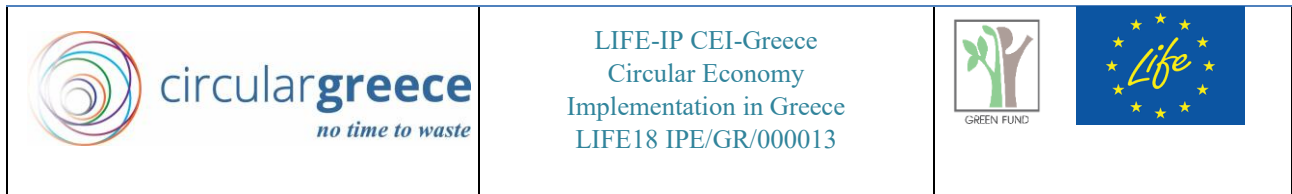
- “The Importance of the LIFE-IP CEI-GREECE Project: Implementing the Circular Economy in Greece”, **Mary Plati**, Project Manager, LIFE-IP CEI-GREECE, **Ministry of Environment and Energy**
- “Developing Local and Regional Alliances for the Management of Agri-food Waste”, **Maria Chr. Tsakona**, LIFE-IP CEI-GREECE Special Advisor, **Ministry of Environment and Energy**
- “Integrated Waste Management (Recyclables, Biowaste, Agricultural and Livestock Waste). The Example of Nafpaktos”, **Evgenia Karaiskou**, Environmental Scientist, MSc, **Terra Nova**
- “Agri-food Waste Valorisation Guide”, **Zoi Gaitanarou**, Mining and Metallurgical Engineer, **Green Fund**
- “Zero Waste HoReCa Platform – Practical Savings on Water, Electricity and Raw Material Procurement for Cafe, Food Service and Hospitality Businesses, with a Reduced Environmental Footprint”, **Filippos Kyrkitsos**, President of **the Ecological Recycling Society**
- Q&A

Moderator: **Katerina Ladopoulou**, Communications, Events & Public Relations Officer, LIFE-IP CEI-GREECE Project, **Ministry of Environment and Energy**.

END

About the "LIFE-IP CEI-Greece – Implementation of the Circular Economy in Greece" Project

The **LIFE-IP CEI-Greece Implementation of the Circular Economy in Greece** project aims to contribute to the implementation of the National Waste Management Plan, the National Waste Prevention Program, and the National Circular Economy Strategy. This initiative promotes a new approach to waste management based on circular economy principles by adopting best practices



and behavioral changes to extend product lifecycles, convert waste into resources, and effectively implement the EU's waste legislative package.

More information about LIFE-IP CEI-Greece – Circular Greece "No time to waste " is available at the project's website: www.circulargreece.gr , and on social media:

- <https://www.facebook.com/CircularGreece/>
- <https://twitter.com/CircularGreece>
- <https://www.linkedin.com/company/life-ip-cei-greece-circular-greece/>
- <https://www.instagram.com/circulargreece/>
- <https://youtube.com/@circulargreece>

###