

Biomass and Circular Economy at the Heart of a New Alliance Between LIFE-IP CEI Greece and the Hellenic Biomass Association

A new bilateral agreement aimed at strengthening the circular economy and the sustainable utilization of bio-waste is being launched within the framework of the LIFE-IP CEI Greece project, coordinated by the Ministry of Environment and Energy, through its collaboration with the Hellenic Biomass Association (HELLABIOM).

This new initiative forms part of the project's strategy to develop voluntary partnerships that promote the circular management of waste and residues from the agri-food sector, transforming them into valuable resources with both environmental and economic benefits.

Biomass and organic residues originating from agriculture, livestock farming, the food industry and other productive activities constitute a key pillar of the circular bioeconomy, as they can be utilized for the production of energy, biofuels, soil improvers, biofertilizers and other value-added products. At the same time, their utilization contributes significantly to waste reduction, the mitigation of greenhouse gas emissions and the advancement of the energy transition.

Through the collaboration between LIFE-IP CEI Greece and ELEAVIOM, efforts will focus on the exchange of know-how and best practices, the strengthening of networking among stakeholders, businesses and local authorities, as well as the exploration and promotion of innovative solutions for the utilization of biomass and organic residues based on the principles of the circular economy.

Particular emphasis will be placed on highlighting biomass as a development tool for regional growth and Greek production, as well as a key component of the green transition, through initiatives that promote the sustainable use of natural resources and create new value chains and business opportunities.

This bilateral agreement further supports the broader objective of the LIFE-IP CEI Greece project to accelerate Greece's transition towards a more resilient and circular production model, where waste is regarded as a valuable resource rather than material destined for disposal.

The LIFE-IP CEI Greece project is co-funded by the European Union's LIFE Programme and the Green Fund.

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About the "LIFE-IP CEI-Greece – Implementation of the Circular Economy in Greece" Project

The **LIFE-IP CEI-Greece Implementation of the Circular Economy in Greece** project aims to contribute to the implementation of the National Waste Management Plan, the National Waste Prevention Program, and the National Circular Economy Strategy. This initiative promotes a new approach to waste management based on circular economy principles by adopting best practices and behavioral changes to extend product lifecycles, convert waste into resources, and effectively implement the EU's waste legislative package.

More information about LIFE-IP CEI-Greece – Circular Greece "No time to waste " is available at the project's website: www.circulargreece.gr , and on social media:

- <https://www.facebook.com/CircularGreece/>
- <https://twitter.com/CircularGreece>
- <https://www.linkedin.com/company/life-ip-cei-greece-circular-greece/>
- <https://www.instagram.com/circulargreece/>
- <https://youtube.com/@circulargreece>

About Hellenic Biomass Association (HELLABIOM)

The Hellenic Biomass Development Association (ELEAVIOM) – internationally known as HellaBiom – is a renewable energy association and the official representative body of the professional and scientific community active in the solid biomass utilization sector. As Greece's national member, it participates in major international organizations, including the European Biomass Association (Bioenergy Europe), the European Biochar Association (Biochar Europe), and the Bio-based Industries Consortium (BIC).

ELEAVIOM also participates in the network of national biomass associations supporting the Sustainable Resources Verification Scheme (SURE), which promotes the implementation of sustainability principles throughout the biomass value chain.

The Association's objectives include promoting and showcasing best practices in biomass-to-energy applications at both national and regional levels, supporting and disseminating scientific research outcomes, and fostering the collaborative environment necessary for the successful development of the bioenergy and bioeconomy sectors. To achieve this, ELEAVIOM brings together expertise, resources and capabilities from the scientific, technological and business communities, strengthening cooperation and advancing sustainable growth across the sector.

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