

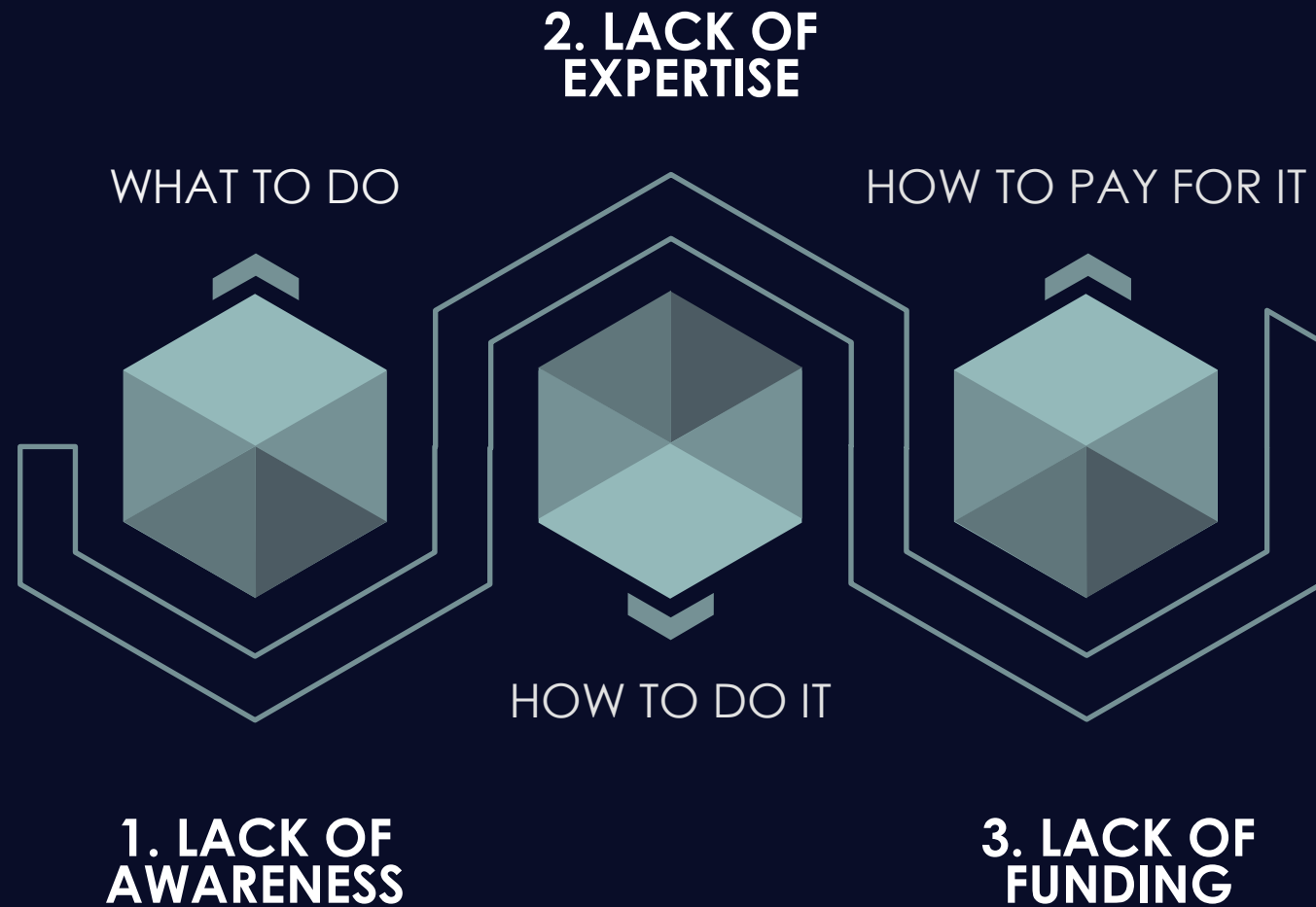
Εφαρμογή της Κυκλικής Οικονομίας στην Ελλάδα – Circular Greece

Βιώσιμες Επενδύσεις για την Κυκλική Μετάβαση του Ελληνικού Επιχειρείν

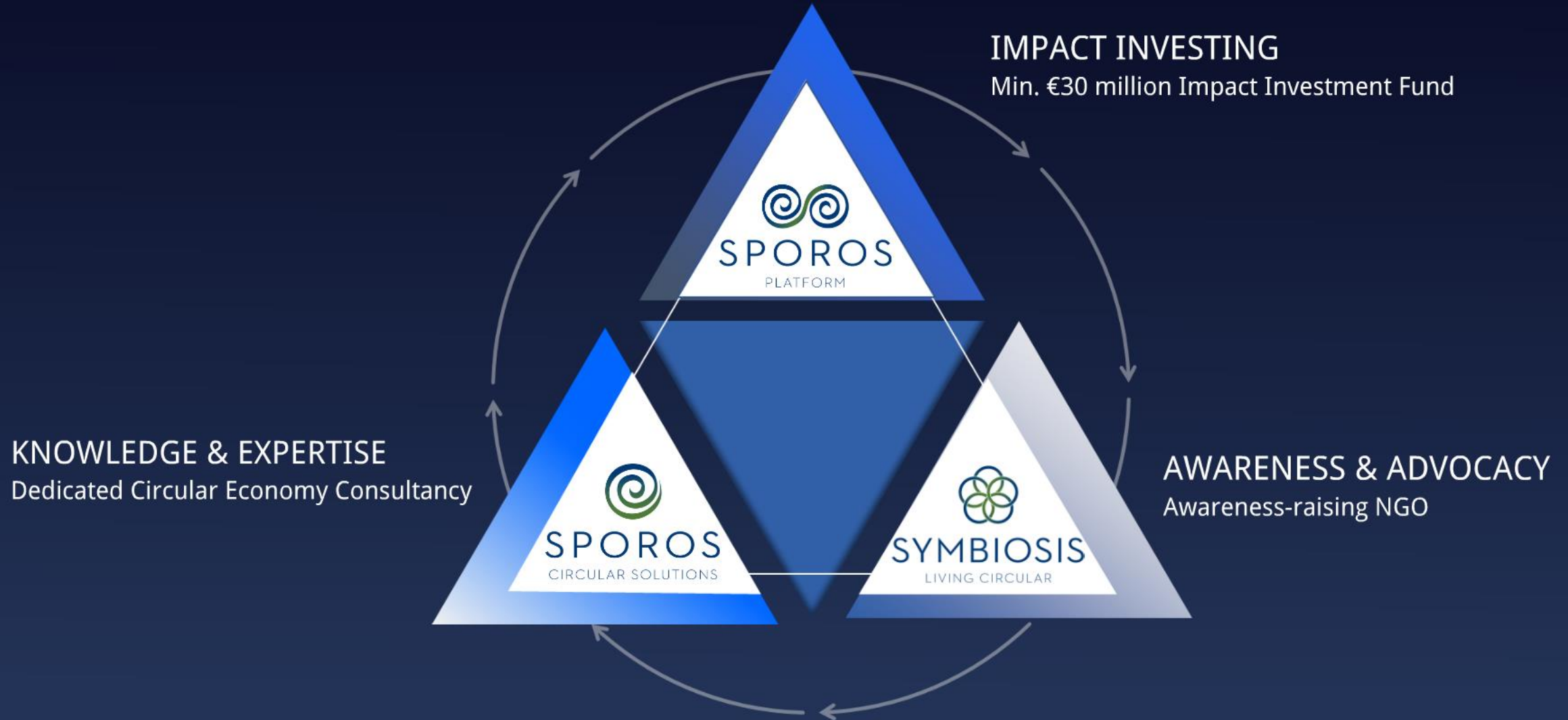
Η προσέγγιση του SPOROS



Empowering the Circular Transition



SPOROS APPROACH



Study Details

Contractor	Kapa Research
Prepared for	Sporos Circular Solutions
Study type	Quantitative enterprise survey
Sample characteristics	Firm owners and top managers
Sample size / geographical coverage	201 firms, nationwide.
Data collection period	Fall 2019 – Spring 2020
Sampling method	Stratified random sampling. Stratification variables: firm size, sector category, geographical region.
Data collection method	Self-administered Computer Assisted Web Interviewing (CAWI), with call-center support and phone verification of completion.
About Kapa Research	A 30-year leading survey & market research agency in Southeastern Europe, currently conducting the World Bank Enterprise Surveys in Greece, Italy, Cyprus, Bulgaria, Romania, and Morocco.

Note: Due to rounding, some single-response results may not add up to 100%

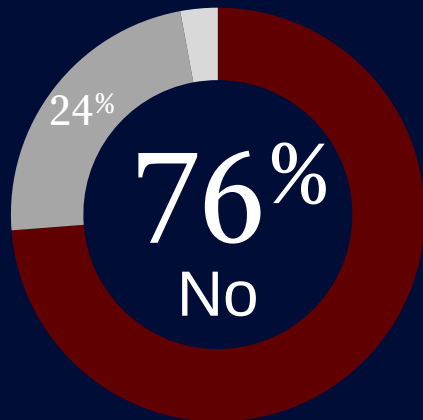
The challenge for SMEs

9 out of 10

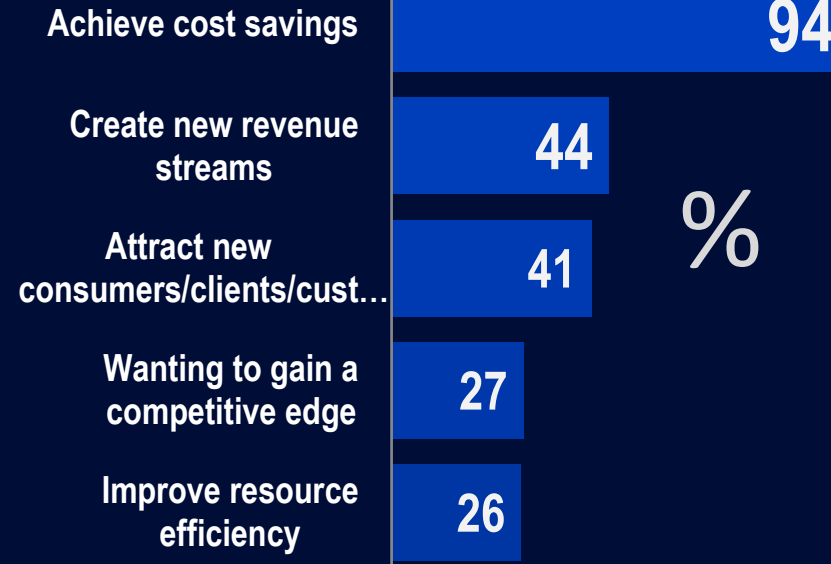
Greek SMEs innovate in their production process to **reduce operation costs**



Does your firm at present use technology that helps in **minimizing its waste and/or water consumption**?



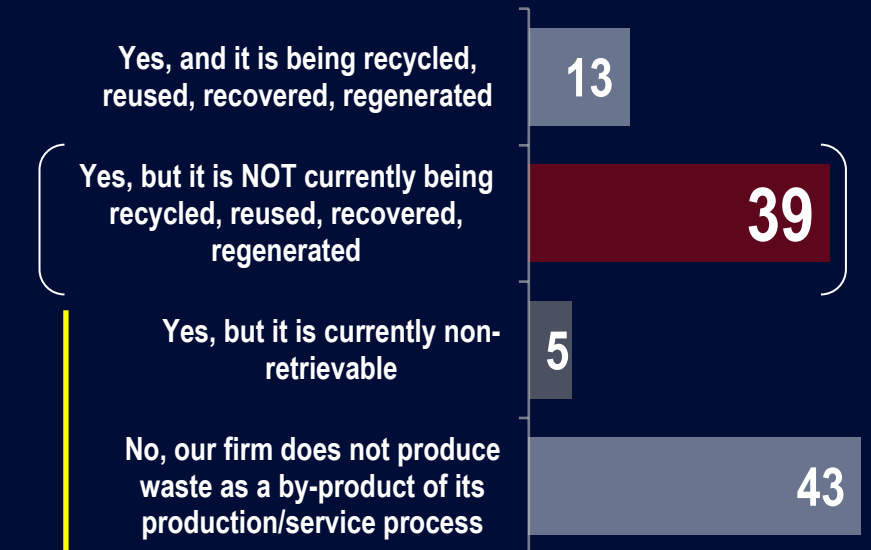
If your firm were to **invest to modify its production process or business model**, what would be the main reasons for doing so?



8 out of 10

Greek SMEs have NOT invested in R&D in the past 3 years

Does your firm produce **waste as a by-product of its production/service processes**?



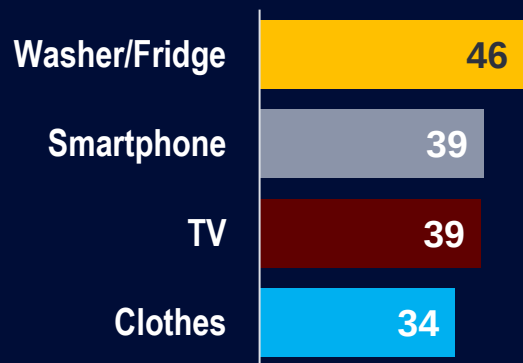
Why not?

~43%
“Lack of financing options & knowledge/expertise”

Consumer trends

- Guide what kinds of products are made
- Measures of consumers' CE engagement
 - Durability – how long products remain in use
 - Repairability –ease of getting a product repaired
 - Recyclability
- **Durability** valued at an all-time high

% who consider **Durability** very important when purchasing....:



willingness to pay more for durable products

59%

Ages 17 to 39	
Durability (avg.)	CSR (avg.)
~37%	~29%

Which of the following statements express your attitudes towards purchasing products these days?



“Products that last longer and are easier to repair or recycle may save you money over time”



MISSION

SPOROS pioneers the [First Circular Economy Impact Fund](#) in Greece & Southeast Europe, creating future-proof value for investors, SMEs and local communities.

We bridge the gap between meaningful outcomes and strong financial gains.

Our mission is to empower the shift towards a Circular Economy for innovative businesses in Greece and Southeast Europe, focusing on the most competitive and impactful sectors.

SPOROS IS DOING WELL BY DOING GOOD

Delivering returns. Mitigating risks. Aligning incentives.

Empowering Circular Transformation that pays off.

TARGET GROSS IRR: 20%

MILESTONES



➤ Recognized by the European Commission as the only Fund from Greece featured on the ECESP as a “best practice” in sustainable finance.

➤ Pioneering the first “Dark Green” Fund in Greece (Article 9 SFDR), having sustainable investments as its core objective.

STRATEGY TARGET SECTORS



Lead Investor with Strong



Tickets: 6400k –
4m Governance



20-25
Targets



CLEAN ENERGY
AND
LOGISTICS



BLUE ECONOMY
AND
SUSTAINABLE
TOURISM



SMART AGRI-
FOOD
AND
BIO-ECONOMY



REMANUFACTURI
NG
AND
INDUSTRIAL
SYMBIOSIS



RESOURCE
EFFICIENCY
AND
CIRCULAR
ENABLERS

SPOROS FILLS THE GAP & CLOSES THE LOOP

STRATEGY DRIVERS



Smart
Specialization
Strategy



Resilient
Growth &
Job Creation



Corporate
Governance &
EU Taxonomy
Compliance



High Export
Potential



Clear Impact
Vision



Circular
Enablers



Circular Use Models



Circular Products &
Materials



Circular Value Recovery
Models



Enabling Solutions



Target sectors highly competitive and fast growing in Greece



Focus on cost efficiency, resilience, risk mitigation,
market mega-trends & new regulatory environment

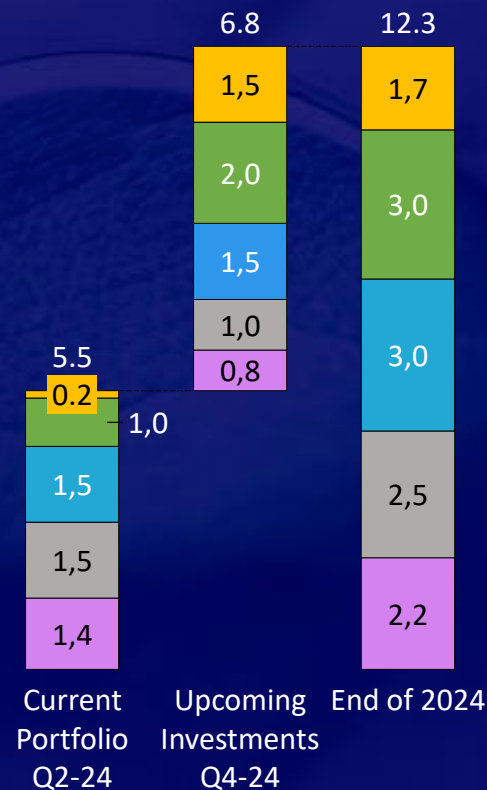


Gap in Circularity & Sustainability



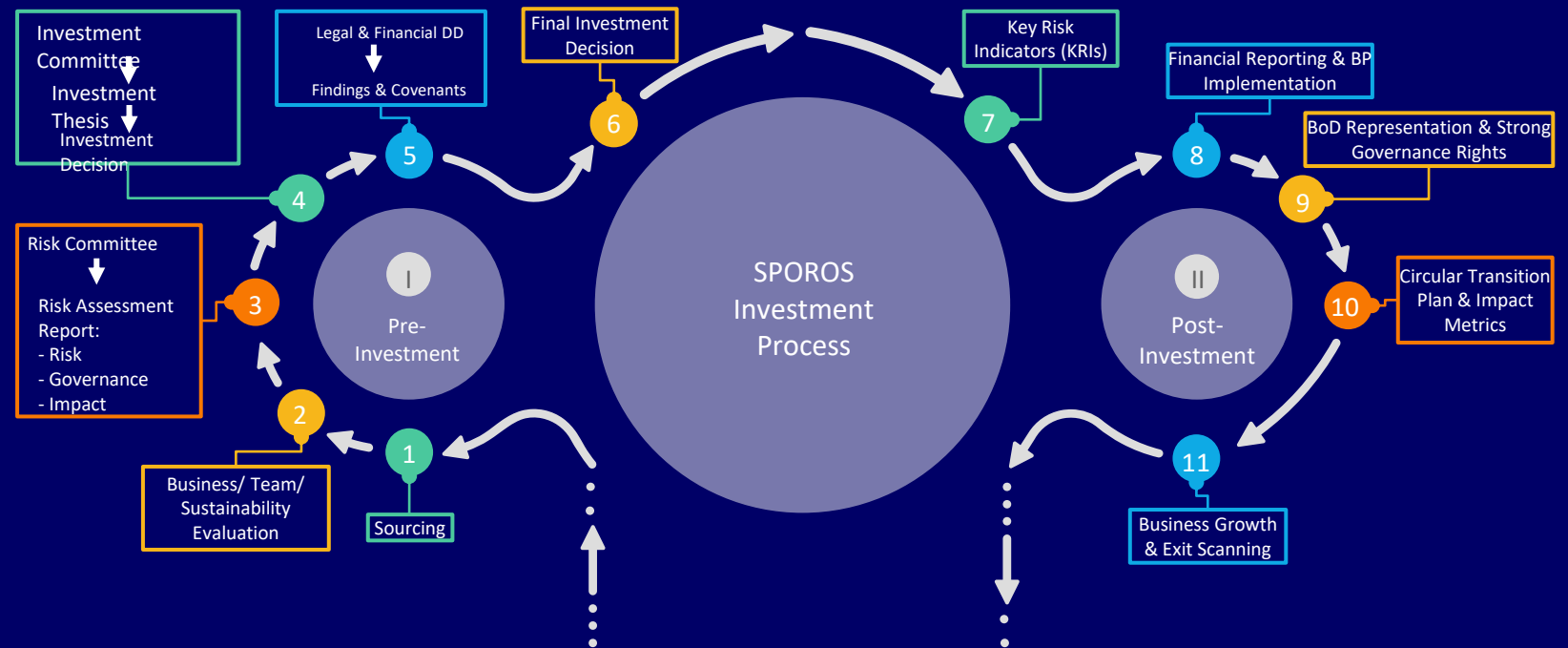
Strong & diversified exit options

Target Sectors Granularity (MEur)



- Energy & Logistics
- Agrifood & Bioeconomy
- Blue Economy & Sustainable Tourism
- Manufacturing & Industrial Symbiosis
- Resource Efficiency & Circular Enablers

INVESTMENT PROCESS & IMPACT



IMPACT & RETURNS GO HAND IN HAND

STRATEGIC COLLABORATIONS

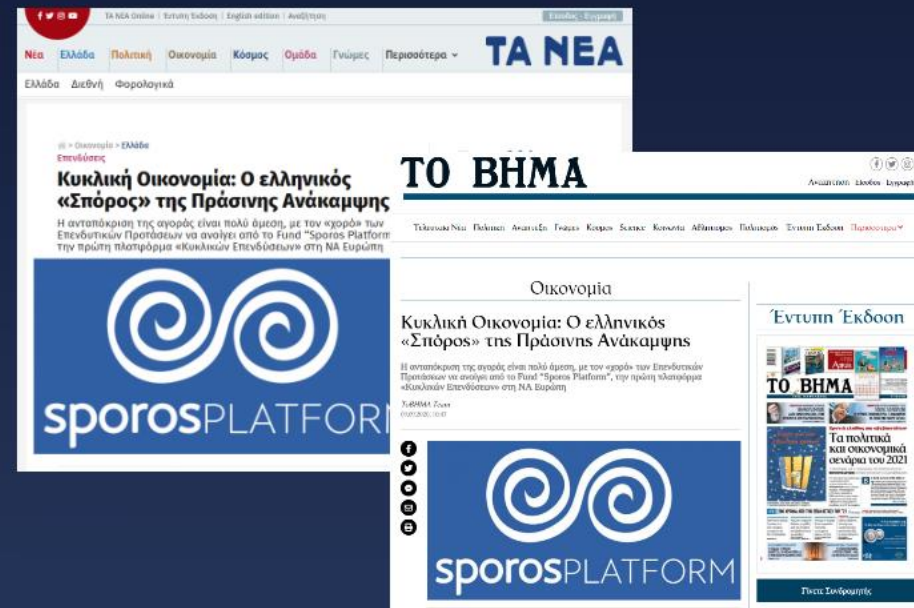


Sporos Platform is recognised by the European Commission as a "best practice"

The only Impact Investing Fund from SE Europe to be published on the Circular Economy Stakeholder Platform



Growing National Media Attention



Workshop

“Το έργο Catalyst ως αρωγός ενός βιώσιμου Μετασχηματισμού – Οικοδομώντας τις Ικανότητες του Μέλλοντος”

17 Δεκεμβρίου 2024, 14.00-17.00
Οικονομικό Πανεπιστήμιο Αθηνών, Τ105



Co-funded by
the European Union

*“From a single Seed, a
mighty Trunk will Grow”*

Aeschylus, 580 B.C.

Join Us.

