

Food waste management challenges for the food service sector

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GOODY'S | **everest**

GROUP OF COMPANIES

GE Group of Companies at a glance

A leading foodservice group in Greece that has developed and operates some of the most successful brands in the food service sector.

Main areas of operation



Networks
Travel Business
Industrial Operations
International Business

Leader in the field of travel services:

- Presence in majority of motorist service stations and passenger vessels
- More than 50 years of experience in airport foodservice

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5 foodservice chains & a variety of unique foodservice concepts

2 production units

12 countries

300.000 consumers daily

560+ points of sale

5000+ employees

The above number of employees includes those employed in all franchise networks



Development & operation of leading foodservice chains



Wide portfolio of unique foodservice concepts



Foodservice Solutions: innovative, specialized formats (food trucks, carts, booths etc)



Two production units specializing in food production and distribution, inflight and large-scale contract catering.



e-commerce venture with Mediterranean and international food

Food Waste & Food Loss prevention is an integral part of our ESG strategy

Commitment to SBTi
(net zero emissions)

Support of circular
economy initiatives

Less energy

More recycling

Less single use plastic.

*GBH decrease in total vol. of plastic in packaging by 85%
until 2024 (vs 2019)*

Consumer awareness and incentivization
for the adoption of reusable packaging

Food Waste & Food Loss

Proper management of food waste
Recording and reduction of food loss



C2C (cradle to cradle) management of spent coffee

- ✓ Less **biowaste** in landfills
- ✓ Reinforcement of circular economy and **upcycling initiatives**
- ✓ Support of **start-up universe** and youth entrepreneurship in the field of sustainability

Results..so far

- ✓ More than 50 points of sale
- ✓ More than 163 t spent coffee recycled
- ✓ 55,355 m³ less methane in the atmosphere



HOW WE HELP THE ENVIRONMENT



1.000 Kg coffee we collect

=



340 m³ less methane released in the environment

SINCE THE START OF PROGRAM
METHANE EMISSIONS REDUCTION

METHANE (m³)
55.355



CoPHEEBoard®

Food Loss & Food Waste reduction in the foodservice sector

Food Loss = Food cost

Organized foodservice operators have set in place sophisticated mechanisms to safeguard both quality and cost efficiency.

- ✓ Packaging, portioning and standardization of raw materials (eg salads)
- ✓ Detailed recipes, strict specifications and preparation procedures
- ✓ Proper handling of raw materials – expiration dates, warehousing, ordering systems
- ✓ Dayparting techniques in product display
- ✓ Application of Made to Order (MTO) wherever possible
- ✓ Constant employee training



Food Loss & Food Waste reduction in the foodservice sector

Donate it to save it



Customer Onboarding: "Doggy bags" to reduce plate waste

Food Loss & Food Waste reduction in the foodservice sector



Work together to measure what needs to be reduced

4 measurement workstreams
to explore different business models

On the go
Self service
Full Service
On board

- ✓ Discover and mitigate pain points
- ✓ Create a measurement methodology with specific KPIs to be shared with the entire sector
- ✓ Gain traction with the industry and create public awareness

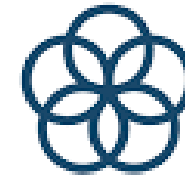


'At Goody's-Everest Group we aspire to develop in a responsible and sustainable manner, always creating value for all our stakeholders.

...

Our strategy is aligned with our commitment to the 10 principles of the United Nations Global Compact regarding human rights, labor, protection of the environment and anti-corruption across our business model, our culture and our operations, while we are also committed to actively contribute to the UN 17 sustainable development goals (SDGs).'

The road to sustainability goes through cooperation



**I SUPPORT
GOAL 17
PARTNERSHIPS
FOR THE GOALS**

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